

SKIN LESION REVIEW AND CRYOTHERAPY PRICE GUIDE

Targeted dermatologist image review, clinical assessment and treatment fees

Version	1.0
Issue date	22 July 2026
Applies to	Adults aged 18 years and over at launch
Important	All treatment is subject to clinical suitability and service scope.

Key prices

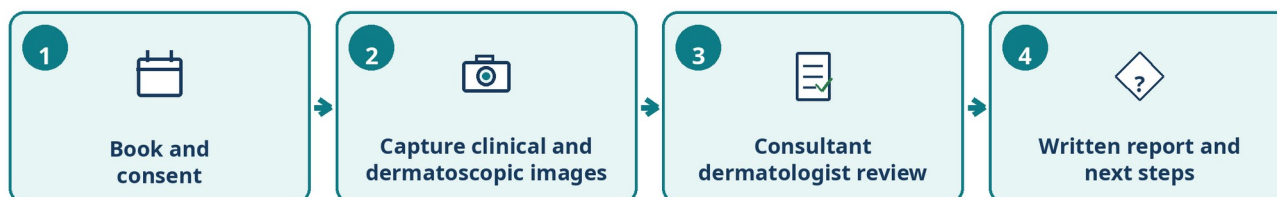
- Targeted Map My Mole review: £70 for each lesion submitted for consultant dermatologist review.
- Cryotherapy clinical assessment: £30, credited against treatment when an eligible lesion is treated within 30 days.
- Cryotherapy treatment: from £50 for one tiny eligible lesion; each price covers one treatment session only.

AT-A-GLANCE PRICE SUMMARY

Service	Price	What this buys
Map My Mole - 1 targeted lesion	£70	Image capture, secure submission and one consultant dermatologist report.
Map My Mole - 2 targeted lesions	£140	Two separate lesion submissions and reports in the same visit.
Map My Mole - 3 targeted lesions	£210	Three separate lesion submissions and reports; maximum standard appointment.
Cryotherapy clinical assessment	£30	Assessment and written plan; credited if treatment proceeds within 30 days.
Cryotherapy treatment	From £50	One treatment session for an eligible lesion; repeat sessions are charged separately.

MAP MY MOLE: TARGETED DERMATOLOGIST IMAGE REVIEW

TARGETED MAP MY MOLE REVIEW - WHAT HAPPENS



What the £70 fee includes

- A focused history and identity check.
- Clinical photographs and dermatoscopic images of one specifically identified lesion.
- Secure submission through the Map My Mole app.
- Review by a UK consultant dermatologist and a written report, usually returned within the provider's stated 24-48 hour window.
- Explanation of the report and support with the stated next step.

This service is

- ☐ A targeted review of a mole or skin lesion that concerns the patient.
- ☐ Bookable without a GP referral.
- ☐ A route to specialist opinion where GP evidence is not available.
- ☐ Suitable for up to three clearly identified lesions in a standard appointment.

This service is not

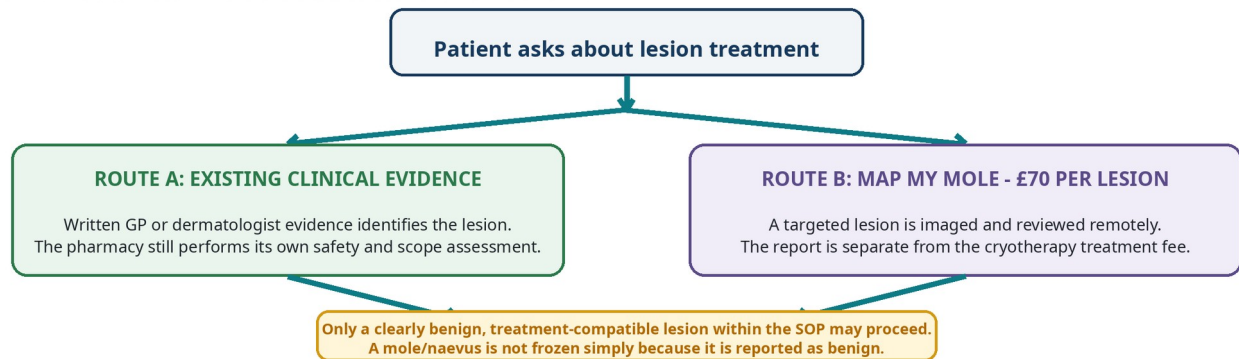
- ☐ A whole-body skin examination or total-body mole mapping service.
- ☐ A formal cancer diagnosis; biopsy and histology are required for definitive diagnosis.
- ☐ A guarantee that no cancer is present elsewhere on the skin.
- ☐ Automatic authorisation for cryotherapy or other removal.

When GP or urgent clinical care is still needed

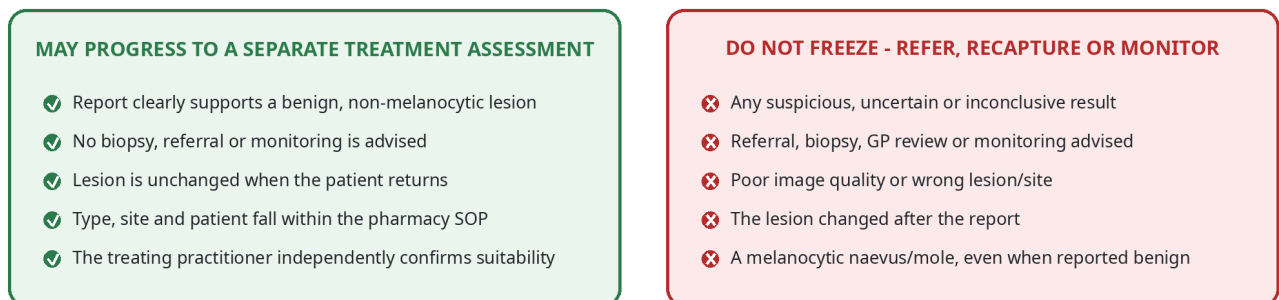
A GP referral is not required to book the image review. However, a patient must still follow any report that advises GP, dermatology, biopsy, monitoring or urgent assessment. The private review must never delay urgent care for a rapidly changing, bleeding, ulcerated or otherwise concerning lesion.

CHOOSING THE ROUTE BEFORE CRYOTHERAPY

TWO ROUTES TO A TREATMENT DECISION



REPORT OUTCOME DOES NOT AUTOMATICALLY AUTHORISE CRYOTHERAPY



HOW THE FEES WORK

Situation	Patient payment	Fee rule
Patient has suitable written GP/dermatology evidence	£30 assessment, then treatment balance	The £30 is deducted from the eligible cryotherapy price if treatment occurs at the same visit or within 30 days and the lesion is unchanged.
Patient chooses Map My Mole first	£70 per lesion, then cryotherapy fee if eligible	The £70 external review fee is separate and is not deducted from cryotherapy. No second £30 assessment fee is charged when the report is used within 30 days and the lesion is unchanged.
£30 assessment already paid, then Map My Mole is required	Pay £40 balance for the first Map My Mole submission	The earlier £30 is credited to the first £70 submission when submitted within 7 days. Any later cryotherapy session is charged at the full treatment price.
Report advises referral, biopsy, monitoring or is uncertain	No cryotherapy charge	The Map My Mole fee remains payable because the image capture and consultant review have been completed.
Clinic-caused inadequate image requiring recapture	No extra patient charge	Recapture is provided without charge where the supplier permits correction without a new paid clinical review.

MAP MY MOLE MULTIPLE-LESION PRICES

Each lesion is a separate clinical submission

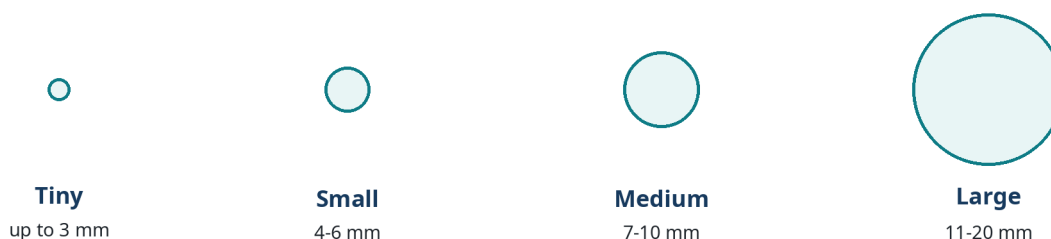
One lesion is £70, two lesions are £140 and three lesions are £210. There is no public multi-lesion discount unless the pharmacy receives a verified lower supplier cost for additional submissions. More than three new or changing lesions usually need a face-to-face whole-skin assessment rather than a targeted image service.

Report validity for the treatment pathway

The pharmacy accepts a benign, treatment-compatible report for up to 30 days only when the exact lesion is clearly identified and has not changed. A changed lesion requires reassessment and may require a new report or referral.

CRYOTHERAPY PRICES: SIMPLE ELIGIBLE BENIGN LESIONS

LESION SIZE REFERENCE - ILLUSTRATIVE ONLY



Circles are to scale only when this page is printed at 100%. The clinician measures the lesion; size alone does not determine suitability.

Session rule

The first-lesion fee includes the focused clinical assessment, consent, one cryotherapy treatment session, routine consumables and written aftercare. It does not buy a complete course or guarantee clearance.

Size band	Typical measured size	First eligible lesion - one session	Each additional similar lesion - same visit	Same-lesion re-treatment*
Tiny	Up to 3 mm	£50	£10	£25
Small	4-6 mm	£65	£15	£32.50
Medium	7-10 mm	£80	£20	£40
Large	11-20 mm or a small cluster	£100	£25	£50

* Re-treatment price applies only to the same, unchanged lesion at the clinically agreed review, normally 4-6 weeks. The focused review is included. Suitability is reassessed each time.

Size is not the diagnosis

The clinician measures the lesion, but price and suitability also depend on lesion type, thickness, site, number, skin type, circulation, healing risk and clinical certainty. Lesions over 20 mm, extensive clusters, high-risk sites or uncertain diagnoses are quoted individually or declined.

WARTS, VERRUCAE, REVIEWS AND REPEAT SESSIONS

Treatment category	First lesion - one session	Each additional similar lesion - same visit	Same-lesion re-treatment*
One small common wart	£80	£35	£40
One thick, plantar or larger wart/verruca	£90	£45	£45

Warts commonly need more than one treatment

The response to wart treatment varies. The number of sessions cannot be guaranteed in advance, and treatment is stopped or changed when continued freezing is not clinically appropriate.

FOLLOW-UP AND ADDITIONAL CONSULTATION FEES

Situation	Charge	How it works
Review only - no treatment performed	£20	An in-person review of the treated area. If re-treatment is performed at that visit, the £20 review fee is waived.
Re-treatment of the same unchanged lesion	See treatment tables	Includes the focused review and one further treatment session within the agreed follow-up period.
New lesion or materially changed lesion	£30 clinical assessment or £70 Map My Mole review	A new decision pathway is required. The appropriate assessment fee applies.
New Map My Mole review of the same lesion at a later monitoring interval	Current per-lesion Map My Mole price	A new submission and consultant review is a new service and is charged again.
Further eligible lesion cannot safely fit into the appointment	New treatment booking	No duplicate consultation fee when the lesion was already assessed and treatment occurs within 30 days, but the treatment fee still applies.

WORKED PRICE EXAMPLES

GP evidence route - one tiny eligible lesion

£30 assessment already paid + £20 balance = £50 total for one treatment session.

Map My Mole route - one tiny eligible non-melanocytic lesion

£70 targeted review + £50 cryotherapy session = £120 total. No extra £30 assessment fee is added.

Map My Mole reviews of two separate lesions

£70 + £70 = £140 for two submissions. Treatment, if later appropriate, is priced separately for each eligible lesion.

One small lesion plus two similar small lesions

£65 + £15 + £15 = £95 for that treatment appointment.

One medium lesion requiring one repeat session

£80 first session + £40 re-treatment = £120 across two treatment sessions.

One thick plantar wart requiring three sessions

£90 first session + £45 second session + £45 third session = £180, subject to reassessment before each treatment.

Assessment changes to Map My Mole

Patient paid £30 assessment. A report is needed, so £30 is credited and the patient pays £40 to reach the £70 Map My Mole fee. Later treatment is charged separately.

Payment does not influence clinical decisions

A fee is charged for the professional service actually provided. Payment never creates an entitlement to freezing, a particular number of freeze cycles, a referral outcome or lesion clearance.

WHAT TO EXPECT FROM CRYOTHERAPY

WHAT ONE CRYOTHERAPY SESSION MAY LOOK LIKE



ILLUSTRATIVE SIZE AND SHAPE EXAMPLES - NOT FOR SELF-DIAGNOSIS



Included in a first-session treatment price

- ☐ Focused suitability assessment and consent.
- ☐ One treatment session using the approved device protocol.
- ☐ Routine dressing or consumables when required.
- ☐ Written aftercare and safety-netting.
- ☐ Reasonable post-treatment queries.

Not included or guaranteed

- ☐ Complete removal in one session.
- ☐ Histology or laboratory diagnosis.
- ☐ Treatment of suspicious, uncertain or out-of-scope lesions.
- ☐ A particular cosmetic outcome or absence of scarring/pigment change.
- ☐ Future sessions unless separately paid.

Expected reactions

Pain or stinging, redness, swelling, blistering, crusting or a scab can occur. The treated skin may heal lighter or darker than the surrounding skin, and scarring, hair loss, nerve irritation, infection or delayed healing are less common but possible. Individual risk is discussed before treatment.

WHEN THE PHARMACY WILL NOT FREEZE A LESION

- The diagnosis is uncertain or the lesion is melanocytic/pigmented and has not followed an appropriate diagnostic pathway.
- The lesion is changing, irregularly shaped or coloured, rapidly growing, spontaneously bleeding, ulcerated, recurrent, fixed, inflamed without explanation, or not healing.
- The Map My Mole report recommends referral, biopsy, monitoring or says the images are insufficient or the opinion is uncertain.
- The site is outside the approved service scope, including the eye/eyelid, mucosa, genital/perianal area, nipple/breast, nail unit or another high-risk anatomical site.
- The patient has a condition, medicine or circulation/healing risk that makes treatment unsafe.
- The lesion type, size, thickness or number is outside practitioner competence or the approved device protocol.

A benign mole is not routinely frozen

Even when a mole/naevus is described as benign, routine destructive freezing is outside this pharmacy launch scope because there is no specimen for histology and later change can be harder to assess. Removal requests are referred to an appropriate clinician.

PATIENT TERMS AND QUOTE ACCEPTANCE

- ☐ Final price is confirmed after the lesion has been assessed and measured.
- ☐ Additional-lesion prices apply only to similar eligible lesions treated during the same appointment.
- ☐ The pharmacy may defer, decline or stop treatment when this is clinically safer.
- ☐ A valid Map My Mole submission becomes non-refundable once the images and history have been sent for consultant review, except where consumer law or the provider contract requires otherwise.
- ☐ The expected report window is an estimate, not a guaranteed deadline. Urgent symptoms must use the appropriate NHS or emergency route.
- ☐ Prices should be confirmed as VAT inclusive where applicable. The pharmacy will display the final total before consent and payment.

Patient name	
Proposed service and lesion(s)	
Agreed total price	
Patient signature and date	